

VIOMICHANIKI EPITHEORISSIS

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The oldest and most reliable journal with the widest circulation in Greece. A review of international reputation in the service of economic, industrial, technological and social development.

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SPECIAL SUPPLEMENT IN ENGLISH

NUMBER 1

A NEW LEAP FORWARD

In this issue, «VIOMICHANIKI EPITHEORISSIS», entering its 30th year of a life-course filled with struggles for the better and with continuous contributions to the cause of Greece's economic progress, inaugurates the publication of a SPECIAL SUPPLEMENT in English.

This will consist of a summary presentation of the regular Greek edition's contents, and informative sketches of Greek facts, issues and views, specially written for our foreign readers.

It is not just an attempt to augment our field of activities and widen the scope of our objectives, but, beyond and above that, our response to the challenge and the demands of the emerging new era of international economic, technical and social intercourse. We are not pushed only by the urge to create and improve, but, also, by the ambition to contribute in a positive way to our country's adjustment to modern economic realities and conditions. It is doing our bit in the collective quest for a better climate and a stabler basis of a mutually advantageous contact between the Greek market and its world counterparts.

The Special Supplement of «VIOMICHANIKI EPITHEORISSIS» has as its fundamental objective to keep people abroad in touch with up-to-date Greek matters; and, through that, to promote the interests, not only of our country, but, in addition, those of anybody, in any part of the globe, who would decide to take advantage of the vast potentialities, presented by Greece both as a Market and as a Trade Partner.

We are not after the journalistically impressive.

We reject fanciful experimentations, be they in the appearance or the content of our publications. «VIOMICHANIKI EPITHEORISSIS» has been known both in Greece and abroad for its solid realism, as well as for its good taste, exactitude, thoroughness, objectiveness and responsibility. The embodiment of these traditional principles of «VIOMICHANIKI EPITHEORISSIS» you will find, once more, in the Special Supplement starting with this issue.

It is little wonder why we chose English as the language of our new publication. Since this special summary edition is addressed to all lectores benevolentes, regardless of nationality, cultural background or geosociopolitical position, the instrument of communication had to be an international language. At present, English fulfills this basic requirement and seems best qualified to serve as a linguistic medium, through which to achieve the ends, sought by «VIOMICHANIKI EPITHEORISSIS»'s Special Supplement, i. e. to transport Greek facts and opinions abroad, thus helping international realities and ideas embrace our country and play their creative role in her development.

Concluding, we would like to sincerely thank once more our friends abroad - in the Common Market countries in their majority - as well as those in Greece, who urged and encouraged us in attempting this new leap forward - a leap which, we believe, will be followed by as many new ones, as there are stages in the never-ending process of striving for perfection.